



SUSTAINABILITY MANAGEMENT

2018 CONFERENCE

JULY 30- AUGUST 1 | PROVIDENCE, RI



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NAEM

#SustyConf18

July 30

Training Workshop: Making the Business Case for Sustainability and Transparency Providence Ballroom - all sessions

EHS professionals are tasked with effectively making the business case for EHS and Sustainability to stakeholders who often speak differently and prioritize other values. Consider the CFO who is evaluating a lot of competing projects for investment and looking for the best bets. How do you make a case effectively to them and other parts of the business that your project will benefit the enterprise in ways that matter to them? This training workshop will teach attendees how to use different tools and methodologies to craft a solid business case to invest in their EHS or Sustainability projects. It will also help them understand and navigate the world of public disclosure, and ensure their reporting efforts and driving increased reputational value.

12:30 - 1:00 p.m. **Opening - Why Make the Business Case?**

- **Tensie Whelan**, Clinical Professor of Business and Society; NYU Stern School of Business

Advocating both internally and externally for EHS & sustainability programs can often lead to little progress or little support from stakeholders. So why keep doing it? Come hear our speaker give a refreshing take on why and how making the case for sustainability programs adds value back to the corporation.

1:00 - 1:45 p.m. **Putting a Value on EHS & Sustainability Programs**

- **Kevin Eckerle**, Director Corporate Research and Engagement; NYU Stern School of Business

Participants will have the opportunity to learn methods for monetizing the benefits of investments in sustainability. Specifically, participants will develop an approach for: identifying top ESG strategies, discerning resultant benefits from investing in those ESG strategies, and credibly quantifying and monetizing the benefits accrued from those investments.

1:45 - 2:00 p.m. **Break**

2:00 - 3:30 p.m. **Why Sustainability Should be a Business Core**

- **Stephen Jordan**, Co-Founder; IO Sustainability and CEO; Institute for Sustainable Development
- **Alan Kao**, Principal and Global Lead for Compliance, Strategy and Transaction Services (CST); Ramboll Environment & Health

This workshop is designed for EHS and sustainability managers who face the ever-present challenge of having to connect their work to their company's core business goals. The tools discussed will help with these real-world scenarios: providing justifications for future budgets, helping senior management evaluate the performance of in-progress or just completed projects, or helping management understand the economic value of potential partner, vendor, or acquisition environmental practices. The first part of the workshop will discuss how high performing sustainability metrics are currently adding business value, and run through a diagnostic tool to help you evaluate which business metrics benefit the most from your work. The second part of the curriculum will discuss the "Fit - Commit - Manage - Connect" strategic framework and how you can apply it to your work.

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3:30 - 3:45 p.m. **Break**

3:45 - 5:45 p.m. **Understanding the ESG Landscape to Enhance Reputation and Transparency**

- **Jennifer Eastes**, Senior Sustainability Consultant; Environmental Resources Management (ERM)
- **James Margolis**, Senior Partner; Environmental Resources Management (ERM)
- **Mike Wallace**, Partner; BrownFlynn, an ERM Group Co.

Companies are being inundated with requests for specific environmental, social and governance (ESG) program and performance information. This session will provide EHS&S professionals with a thorough understanding of the dynamic ESG ecosystem, including:

- Who is assessing you
- What they want to know about you and why they want to know about it
- Where investors and other stakeholders find information about your programs and performance
- What you think you look like vs how you actually look
- How to strategically and efficiently address all these stakeholder demands for more transparency

Upon completing this session you will understand the ecosystem, be able to evaluate and improve your disclosure strategy, and be better prepared for conversations with executives about ESG disclosures.

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July 31

7:00 a.m.	Registration Narragansett Lobby			
7:00 - 8:00 a.m.	Networking Breakfast Narragansett Foyer			
8:00 - 8:15 a.m.	Welcome Remarks Narragansett AB <ul style="list-style-type: none">• Carol Singer Neuvelt, Executive Director; NAEM• Additional Speaker TBA			
8:15 - 9:00 a.m.	Opening Keynote: The Future of Sustainability Narragansett AB <ul style="list-style-type: none">• Mindy Lubber, Chief Executive Officer and President; CERES <p>Now more than ever are companies evaluating and assessing their sustainability programs. Are companies continuing to forge the path in sustainability initiatives and progress? Come hear Mindy Lubber, a pioneer in sustainability, discuss global sustainability challenges and how companies can drive to push the needle forward on sustainability efforts.</p>			
9:00 - 9:40 a.m.	Zero Waste: Practical Steps Along the Journey Narragansett AB <ul style="list-style-type: none">• Lina Azuero, Corporate Sustainability Consultant; DELL Inc.• David Clark, Vice President, Sustainability; Amcor Ltd.• Jon Dettling, Global Director, Services & Innovation; Quantis AG• Mary Strzempko, Manager Environmental Programs; Raytheon Co. <p><i>Moderated by:</i> Stephanie Barger, Director Market Transformation and Development - TRUE Zero Waste Program; U.S. Green Building Council (USGBC)</p> <p>What are the new strategies, processes, products and services, and business models companies are pursuing to eliminate waste and transition to the circular economy? Learn about the practical steps that leadership companies are taking along their journey to eliminating waste and supporting a regenerative economy.</p>			
9:50 - 10:30 a.m.	Concurrent Breakout Sessions - Zero Waste <table border="1" style="width: 100%;"><tr><td style="width: 33%; padding: 10px;"><p>Zero-waste at Facilities Providence I <i>Session Facilitators:</i><ul style="list-style-type: none">• Mary Strzempko, Manager Environmental Programs; Raytheon Co.• Stephanie Barger, Director Market Transformation and Development - TRUE Zero Waste Program; U.S. Green Building Council (USGBC)</p></td><td style="width: 33%; padding: 10px;"><p>Managing Plastic in Oceans Providence II <i>Session Facilitators:</i><ul style="list-style-type: none">• Lina Azuero, Corporate Sustainability Consultant; DELL Inc.• Jon Dettling, Global Director, Services & Innovation; Quantis AG</p></td><td style="width: 33%; padding: 10px;"><p>Sustainable Packaging Providence III <i>Session Facilitators:</i><ul style="list-style-type: none">• David Clark, Vice President, Sustainability; Amcor Ltd.</p></td></tr></table>	<p>Zero-waste at Facilities Providence I <i>Session Facilitators:</i><ul style="list-style-type: none">• Mary Strzempko, Manager Environmental Programs; Raytheon Co.• Stephanie Barger, Director Market Transformation and Development - TRUE Zero Waste Program; U.S. Green Building Council (USGBC)</p>	<p>Managing Plastic in Oceans Providence II <i>Session Facilitators:</i><ul style="list-style-type: none">• Lina Azuero, Corporate Sustainability Consultant; DELL Inc.• Jon Dettling, Global Director, Services & Innovation; Quantis AG</p>	<p>Sustainable Packaging Providence III <i>Session Facilitators:</i><ul style="list-style-type: none">• David Clark, Vice President, Sustainability; Amcor Ltd.</p>
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10:30 - 11:00 a.m.	Break Narragansett Foyer			

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July 31

11:00 - 11:40 a.m.	Greenhouse Gas Emissions: Opportunities and Approaches to Enable Ambitious Targets Narragansett AB
	<ul style="list-style-type: none">• Cynthia Cummis, Director of Private Sector Climate Mitigation; The World Resources Institute (WRI)• James Goudreau, Head of Climate; Novartis International AG• Johanna Jobin, Director, Global EHS & Sustainability; Biogen Inc.• Julia Silberman, Manager; CDP• Winston Vaughan, Senior Manager, Renewable Energy; CERES <p><i>Moderated by:</i> Jennifer Gerholdt, Director of Corporate Engagement; We Mean Business</p> <p>More and more companies are setting ambitious greenhouse gas targets. Learn best practices in setting a science-based target and tracking and reducing scope 3 emissions. Hear trends and opportunities in renewable energy in the US through a fast-paced panel discussion followed by breakout sessions on tactics and topics around managing greenhouse gas emissions. Come learn these strategies during a panel discussion with our speakers followed by breakout sessions that dive deeper into tactics surrounding topics around greenhouse gas emissions.</p>
11:50 a.m. - 12:30 p.m.	Concurrent Breakout Sessions - Greenhouse Gas Emissions
	<p>Scope 3 Emissions Providence I <i>Session Facilitator:</i></p> <ul style="list-style-type: none">• Cynthia Cummis, Director of Private Sector Climate Mitigation; The World Resources Institute (WRI) <p>Science-Based Targets Providence II <i>Session Facilitators:</i></p> <ul style="list-style-type: none">• Johanna Jobin, Director, Global EHS & Sustainability; Biogen Inc.• Nicole Labutong, Technical Manager, Science Based Targets; CDP <p>Aligning reporting with TCFD Providence III <i>Session Facilitator:</i></p> <ul style="list-style-type: none">• Julia Silberman, Manager; CDP <p>Renewable Energy Trends Providence IV <i>Session Facilitator:</i></p> <ul style="list-style-type: none">• James Goudreau, Head of Climate; Novartis International AG• Winston Vaughan, Senior Manager, Renewable Energy; CERES
12:30 - 1:30 p.m.	Lunch Narragansett C
1:30 - 2:45 p.m.	Beyond the Fence Line: Leading Edge in Sustainable Supply Chains Narragansett AB
	<ul style="list-style-type: none">• Taylor Gelsinger, Manager of Research and Analytics; NAEM• Elizabeth Ryan, Director of Communications; NAEM <p><i>Moderated by:</i> Kim Li, Environmental Marketing Manager; Intelex Technologies Inc.</p> <p>Your company's sustainability footprint goes way beyond the fence line. How is your company managing your suppliers' footprint through the value chain? Come to this two-part session where first attendees will hear a TED-style talk from an in-house expert focusing on best practices, trends, and technologies in promoting sustainability vision throughout the supply chain. Then, utilizing live-polling technology, you will benchmark against your peers about your company's sustainability supply chain management program.</p>
	<p><i>Sponsored by:</i> INTELEX</p>
2:45 - 3:15 p.m.	Break Narragansett Foyer
Did you love this conference? Become a member today and join the NAEM community!	
<p>Corporate members get:</p> <ul style="list-style-type: none">• Discounts on NAEM conferences and networking events• Members-only EHS&S Benchmarking reports• Opportunities to ask anonymous EHS&S questions to NAEM's corporate membership and receive quick answers with benchmarking data• Access to free EHS&S webinars and library of 100+ EHS&S webinars	
<p>Contact Schana@naem.org to join</p>	

July 31

3:15 - 3:55 p.m.

Greener Chemistry: Product Design, Transparency, and Collaboration Narragansett AB

- Josef Lukan, Senior Manager, Global Policy and Advocacy; Levi Strauss & Co.
- Jacob Madsen, Director of Sustainability; SC Johnson
- Georgia Rubenstein, Principal Change Designer; Forum for the Future
- Martin Wolf, Director, Sustainability & Authenticity; Seventh Generation Inc.

Moderated by: Boma Brown-West, Senior Manager, Consumer Health; Environmental Defense Fund (EDF)

Learn about trends in chemical supply chain transparency, informing consumers, and pre-competitive collaboration platforms that are tackling chemical sustainability issues. The session will start with a high-level panel discussion where companies will share their top priorities when it comes to their green chemistry programs. Then through a series of breakout sessions, speakers will take a deeper dive into different elements of successful green chemistry programs.

4:05 - 4:45 p.m.

Concurrent Breakout Sessions: Greener Chemistry

Supply Chain Transparency Providence I

Session Facilitators:

- Josef Lukan, Senior Manager, Global Policy and Advocacy; Levi Strauss & Co.
- Mark Rossi, Executive Director; Clean Production Action

Product Design & Stewardship Providence II

Session Facilitators:

- Boma Brown-West, Senior Manager, Consumer Health; Environmental Defense Fund (EDF)
- Martin Wolf, Director, Sustainability & Authenticity; Seventh Generation Inc.

Communicating to Consumers Providence III

Session Facilitators:

- Jacob Madsen, Director of Sustainability; SC Johnson
- Janet Nudelman, Director of Program and Policy; Breast Cancer Prevention Partners (BCPP)

Chemical Companies: Leveraging Pre-Competitive Collaboration Platforms Providence IV

Session Facilitators:

- Georgia Rubenstein, Principal Change Designer; Forum for the Future

5:00 p.m.

Welcome Reception Narragansett Lobby

August 1

7:00 a.m.

Registration Narragansett Foyer

7:00 - 8:00 a.m.

Networking Breakfast Narragansett Foyer

8:00 - 8:15 a.m.

Welcome Remarks Narragansett AB

- Virginia Hoekenga, Deputy Director; NAEM
- Caitlin Wilson, Senior Program Manager; NAEM

8:15 - 9:00 a.m.

Keynote: One Company's CSR Journey Narragansett AB

- Eileen Howard Boone, Senior Vice President of Corporate Social Responsibility & Philanthropy; CVS Health Corp.

Come hear about CVS Health's corporate social responsibility journey and roadmap.

9:00 - 10:15 a.m.

Advances in Sustainable Water Management Narragansett AB

- Brooke Barton, Senior Program Director, Water & Food Programs; CERES
- Nicole Tanner, Senior Specialist, Water Stewardship; World Wildlife Fund
- Fawn Bergen, Global Sustainability Program Manager; Intel Corp.

Moderated by: Nick Martin, EHS & Sustainability Consultant; Antea Group USA

Learn about effective strategies for water reuse, recycling, and replenishment within operations. Understand approaches to setting context-based water performance targets around facilities and how a company can define its impacts and dependencies, now and in the future, at the watershed level. Hear about scalable industry, value-chain, and multi-stakeholder collaboration models designed for scaled outcomes.

August 1

10:15 - 10:45 a.m. **Break Narragansett Foyer**

10:45 - 11:30 a.m. **The Human Factor: The S in ESG Narragansett AB**

- **Kevin Eckerle**, Director Corporate Research and Engagement; NYU Stern School of Business
- **Susan Hunt Stevens**, Founder/Chief Executive Officer; WeSpire Inc.
- **Gillian Christie**, Doctor of Public Health Candidate; Harvard University
- **Randy Martinez**, Director Strategic Diversity Management; CVS Health Corp.

Moderated by: **Christine Riley Miller**, Director of Sustainability; Samsonite International S.A.

Learn how to make a business case for addressing social issues in a way that will resonate with your CFO and others on the Executive Team. Hear about innovative programs in diversity and inclusion and best practices in employee engagement and wellness. The panel discussion with our speakers will be followed by breakout sessions that dive deeper into relevant topics.

11:40 a.m. - 12:30 p.m.

Concurrent Breakout Sessions - The Human Factor

Diversity and Inclusion Providence I

Session Facilitator:

- **Randy Martinez**, Director Strategic Diversity Management; CVS Health Corp.

Employee Engagement Providence II

Session Facilitators:

- **Nadine King**, Manager, Corporate Environmental; CVS Health Corp.
- **Susan Hunt Stevens**, Founder/Chief Executive Officer; WeSpire Inc.

Employee Wellness Providence III

Session Facilitators:

- **Gillian Christie**, Doctor of Public Health Candidate; Harvard University
- **Karen A. Ryan**, Director, Well Being Strategy; Aetna Inc.

Quantifying the “S” in ESG Providence IV

Session Facilitator:

- **Kevin Eckerle**, Director Corporate Research and Engagement; NYU Stern School of Business

12:30 - 1:30 p.m.

Lunch Narragansett C

1:30 - 2:45 p.m.

SDG's in Action: Collaboration Narragansett AB

- **Libby Bernick**, Global Head of Corporate Business; Trucost - S&P Dow Jones Indices
- **Edan Dionne**, Director, Corporate Environmental Affairs; IBM Corp.
- **Holly Emerson, Senior Analyst**, Center for Energy Efficiency and Sustainability; Ingersoll Rand Co.

Moderated by: **John Holm**, VP of Strategic Initiatives; PYXERA Global

The Sustainable Development Goals (SDGs) tackle the world's greatest challenges. SDG 17 promotes partnerships and collaboration as a key path forward to achieving the other SDGs. This session will showcase how corporations, NGOs and non-profits have successfully leveraged the power of partnerships to meet the SDGs. It will also provide participants an opportunity to work through a collaboration tool to think through how their organization might use partnerships to achieve the SDGs that are most important to them.

2:45 - 3:00 p.m.

Break Narragansett Foyer

3:00 - 4:15 p.m.

Leveraging Materiality to Chart Your Sustainability Strategy Narragansett AB

- **Sharon Basel**, Senior Manager, Sustainability, Global Public Policy; General Motors Inc.
- **Alyson Genovese**, Director/Head of Regional Hub, USA and Canada; The Global Reporting Initiative (GRI)
- **Jeff Sokol**, Global Sustainability Manager; Varex Imaging Corp.

This session will address the importance of having a Materiality principle guide your sustainability strategy and how application of the principle is changing how organizations are driving change and communicating impact. Attendees will get an understanding of the transformative power of a materiality analysis within corporate sustainability reporting and learn why the materiality analysis findings should go well beyond defining your external reporting strategy and content. The session will also provide attendees with a roadmap for conducting a high-quality materiality analysis and include examples of how leading companies have overcome common challenges in applying the materiality principle and charting an effective strategy using the results.

4:15 - 4:30 p.m.

Closing Remarks Narragansett AB

- **Virginia Hoekenga**, Deputy Director; NAEM

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Enablon

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Enablon, a Wolters Kluwer business, is the world's leading provider of Sustainability, EH&S and Operational Risk Management Software. More than 1,000 global companies and 1 million users rely on Enablon software solutions to manage their environmental and social performance, minimize risks and improve profitability. Enablon offers the most comprehensive platform in the industry, and is consistently recognized as a global leader and visionary.

Haley & Aldrich

haleyaldrich.com

Haley & Aldrich brings a unique approach to our clients' sustainability strategy development and delivery. The sustainability challenges that we face today are not simply technical problems; issues such as climate change, water scarcity, and corporate social responsibility are quickly evolving and are unprecedented in nature.

These are challenges that cannot be solved simply by applying best practices but require an adaptation of roles, business processes, communication systems, and priorities to achieve truly transformative change.

Heritage Environmental

heritage-enviro.com

The Heritage Group companies have a rich history dating back to the early 1930's. Over the years, our strong Midwestern roots have positioned us to become a valued supplier to any type industry.

Today, Heritage continues to retain and substantially expand upon our customers' existing footprint through cost effective, zero waste to landfill programs. Please visit our website at www.heritage-enviro.com to learn more about our success stories and the overall capabilities Heritage has to offer!

Intelex

intelex.com

Intelex Technologies Inc. is a Toronto, Canada-based global provider of workflow and reporting software for environmental health & safety, and quality compliance and regulatory performance.

Since 1992, Intelex has been blazing the trail and leading the way in EHSQ software solutions development, and currently hosts the world's largest EHSQ customer base, through an online community that includes more than 10,000 professionals.

Schneider Electric

schneider-electric.com/ww/en

Schneider Electric is the global specialist in energy management and automation. Our 160,000+ employees serve customers in over 100 countries, helping them to manage energy and processes in safe, reliable, efficient and sustainable ways. From the simplest of switches to complex operational systems,

our technology, software and services improve the way our customers manage and automate their operations. Our connected technologies reshape industries, transform cities and enrich lives. We call this Life Is On.

SCS Global Services

scsglobalservices.com

SCS Global Services has been a global leader in third-party environmental and sustainability verification, certification, auditing, testing, and standards development for more than three decades. Its programs span a cross-section of industries, recognizing achievements in green building, product manufacturing, food and agriculture, sustainability reporting, water, waste, greenhouse gases, forestry, power generation, retail, and more. SCS is a Chartered Benefit Corporation, reflecting its commitment to socially and environmentally responsible business practices.

Title

IGS Solar

igssolarpower.com

IGS Solar is a turnkey commercial and residential solar provider that enables organizations to take advantage of solar through a Power Purchase Agreement (PPA). The solar asset is owned and maintained by IGS Solar, with no financial responsibility for the system necessary on the customer's part. We make going solar simple and accessible, and serve as a trusted partner to customers across the country. IGS Solar is an affiliate of IGS Energy, one of the largest independently-owned energy retailers in the country.

Trucost

trucost.com

Trucost is part of S&P Dow Jones Indices. A leader in carbon and environmental data and risk analysis, Trucost assesses risks relating to climate change, natural resource constraints, and broader environmental, social, and governance factors. Companies and financial institutions use Trucost intelligence to understand their ESG exposure to these factors, inform resilience and identify transformative solutions for a more sustainable global economy. S&P Global's commitment to environmental analysis and product innovation allows us to deliver essential ESG investment-related information to the global marketplace.

UL EHS Sustainability

ulehssustainability.com

UL EHS Sustainability empowers organizations to keep workers healthy and safe, enhance compliance, and drive business improvement. Building on its long-standing occupational health products, SYSTOC and OHM, its new PURE™ Platform is a full suite of software solutions designed for transparency into an organization's overall health, safety, and sustainability. More than 2,000 organizations in 20 industries trust UL's tools.

Veolia

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Veolia safely provides world-class value and environmental service from 120 offices in the US, Canada and Puerto Rico, including 14 OSHA VPP or ISO certified sites. Veolia provides complete waste services including Total Waste Management Programs along with individual waste services such as incineration, solvent recycling, lighting and electronics recycling, fuels blending and lab packing and other onsite services. We also provide Wastewater Treatment Services, Acid Regeneration services, Emergency Response and industrial cleaning in Canada.

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About NAEM



The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences, benchmarking research and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at naem.org.